

— ALL THE DETAILS

CAREER STRATEGY *package*

Are you tired of feeling uninspired at work or unclear about what your next move should be?

Are you ready to feel professional fulfillment and actualize your full potential?

This six-session program leverages strategic goal setting, professional branding, strengths utilization, networking and connection planning, and ongoing development to help you align yourself with opportunities for advancement.

Your dream career is within reach—let's make it a reality!

WHAT IT INCLUDES

52-page workbook with
pre and post-session
activities
(both digital and print)

Career coaching journal

6 sessions (60 mins)
with a career coach

INVESTMENT: \$1,499

SESSION INFORMATION

CAREER STRATEGY
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01

WORK HISTORY & VISION

It's really hard to get where you're going if you don't have a clear vision of your destination. Together we will review your career trajectory thus far and create a vision for where we want it to go. At the conclusion of this session we will establish a one-year vision that will serve as your foundation for the next few weeks. Your vision may change as we go along, but this will get us moving in the right direction!

- » [The Biggest Mistake People Make When Setting Goals for Themselves](#)

02

IDENTIFYING YOUR STRENGTHS

We all bring our own unique set of strengths to the world. Shouldn't we celebrate and focus on those strengths in the workplace? I think so! The CliftonStrengths 34 Report will give us both insight into your unique strength profile.

- » [The CliftonStrengths 34 Report](#)



03

DEFINING YOUR PERSONAL BRAND

Learn how to showcase your unique strengths, skills, and experiences to stand out in a competitive job market. Together, we'll develop a strong personal brand that accurately reflects your professional goals and values.

- » [What's the Point of a Personal Brand?](#)

continued. SESSION INFORMATION

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04

INFORMATIONAL INTERVIEWS

Informational interviews are short interviews that help you understand more about a company, career path, or occupation. It's also a great way to expand your professional network and make connections!

» [Learn More About Informational Interviews](#)

05

CREATING YOUR ROADMAP FOR SUCCESS

It's really hard to get where you are going if you have no vision of what it's supposed to look like once you have arrived. Together we will reflect on the insights you've gained through this process. and use them to develop a plan for your week, month, quarter, 6 months, and year ahead.

» [How to Make a Career Path Plan](#)



06

CHECK-IN

Self-reflection is the key to unlocking personal and professional growth in one's career. Taking the time to introspect and evaluate our actions, decisions, and experiences allows us to gain valuable insights into our strengths, weaknesses, and areas for improvement. This final session will empower you to make better choices, set realistic goals, and adapt to changing circumstances in the workplace.

» [Don't Underestimate the Power of Self-Reflection](#)