

— ALL THE DETAILS

# GET HIRED

*package*

Are you tired of sending out endless job applications with no response?

Are you struggling to land interviews and make a lasting impression on hiring managers?

It's time to invest in yourself and your career with our "Get Hired" package!

Let's work with you one-on-one to identify your strengths and weaknesses, develop a personalized job search strategy, and help you perfect your resume, cover letter, and interview skills. We'll provide you with all the tools and resources you need to stand out from the competition and land your dream job.

## WHAT IT INCLUDES

50-page workbook with pre and post-session activities  
*(both digital and print)*

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Career coaching journal

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6 sessions (60 mins) with a career coach

**INVESTMENT: \$1,499**

# SESSION INFORMATION

GET HIRED  
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01

## PERSONAL BRAND

Learn how to showcase your unique strengths, skills, and experiences to stand out in a competitive job market. Together, we'll develop a strong personal brand that accurately reflects your professional goals and values.

» [What's the Point of a Personal Brand?](#)

02

## JOB SEARCH 101

Optimize your resume and cover letter for applicant tracking systems (ATS) and use online platforms to find job opportunities. With expert advice, you'll be equipped with the tools to successfully navigate the job market.

» [The Real Reasons You Aren't Seeing Any Progress in Your Job Search](#)



03

## COMPREHENSIVE RESUME

Develop a strategy to showcase your skills, experiences, and achievements in a clear and compelling way. This technique allows you to create a resume system that will serve you both now and in the future. No need to reinvent the wheel!

» [What is a Master Resume?](#)

*continued.* **SESSION INFORMATION**

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04

### TAILORED RESUMES

Create a resume in 5-10 minutes that is tailored for each application AND accurately positions you as a top candidate in your industry. Yes, it's possible - let me show you how!

- » [3 Resume Edits You Can Make Today](#)

05

### MOCK INTERVIEWS

Gain confidence in your ability to sell yourself and develop strategies for answering common interview questions. Get feedback on your interview skills prior to the real thing!

- » [What is a Mock Interview?](#)



06

### OFFER NEGOTIATIONS

Confidently navigate the negotiation process and secure the best possible offer for your skills and professional experience. By the end of the session, you will know how to effectively communicate your value to future employers.

- » [15 Rules for Negotiating a Job Offer](#)